

# Jillian Tracy

UI/UX Designer

## Experience

### Vanguard

UX Designer

Malvern, PA

March — September 2023

- Collaboratively proposed, executed data-driven UX solutions supporting trade path modernization initiatives, leading to increased customer satisfaction score.
- Worked across 4 teams simultaneously, accommodating different team working styles and project requirements to expedite project delivery rates.
- Presented an original concept design to 100+ stakeholders, including executives, instigating discussions on building a capability for underrepresented client segments.
- Led UX design, conducted user research, and contributed to shaping MVP scope for an internal data forecasting tool, enabling an on-time projected release by year-end.

### Sharing Excess

UI/UX Designer and Graphic Designer

Philadelphia, PA

March — December 2022

- Established design system and improved experience flow for the organization's web app within 10 weeks as the first UI/UX designer.
- Managed simultaneous UX and graphic design project deliverables independently, reported directly to the Director of Technology and Executive Director.
- Led the design and front-end development of webpage expansion, learning and implementing Next.js to support existing codebase.

### Hatteras Press

Graphic Design and Marketing Intern

Tinton Falls, NJ

February — August 2020

- Designed the first-ever company lookbook, showcasing samples of the company's print capabilities to potential customers.
- Created marketing materials and graphics to help local businesses and schools enforce COVID-19 precautions.
- Implemented efficient remote work practices, emphasizing correspondence with my supervisor and efficient time management to successfully complete full-time workload while achieving results.

Philadelphia, PA

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## Education

### Drexel University

Bachelor of Science in User Experience & Interaction Design

Expected Graduation: June 2025

GPA 3.96

### Rochester Institute of Technology

Bachelor of Science in New Media Interactive Development

Attended August 2020 - May 2021

GPA 4.0

## Skills

### Software

Figma • Adobe CC (Photoshop, Illustrator, InDesign, Audition, Premiere, After Effects) • HTML • CSS • Python • Java • Javascript • PHP • Git • VS Code

### Design

Wireframing • Interactive Prototyping • Agile Development • Microinteraction Design • Information Architecture • Visual Communication • Persona Creation